



Pseifas ("Mosaic") 3.0: A Challenge Grant for Israeli Judaism for Projects Funded by AVI CHAI Israel

Background

Over the past twenty years, pluralistic Jewish life in Israel - the phenomenon of "Israeli Judaism" - has engaged and inspired a growing circle of Israeli Jews. A wide range of organizations and programs now offers Israelis opportunities to study Jewish texts, experience diverse Jewish traditions, and explore their identity as Israelis and Jews. Activities in this field are helping to foster a renaissance of Jewish cultural life in the State of Israel - which is diverse, rich in content, and relevant to the personal and social issues that concern contemporary Israeli Jews and that bind them to the Jewish People.

Before AVI CHAI's closing in 2020, the Foundation is again offering donors an opportunity to develop and strengthen Israeli Jewish life by leveraging their contributions to AVI CHAI grantees. Through **Pseifas 3.0**, AVI CHAI seeks to encourage its grantee organizations to expand their donor base and enhance their capacity to flourish in the coming years, by challenging current AVI CHAI grantees to recruit new donors and/or increase the commitment of existing donors.

The Initiative

Challenge grants will be provided on the basis of a 1:1 matching ratio for donations of no less than NIS 40,000 and no more than NIS 180,000 per donor per year, on condition that the donor commits to an equal (or greater) donation for a second year. Challenge grants are intended for "new" or "veteran" donors as defined below:

- New donor: a donor who gives a first-time contribution to an AVI CHAI grantee organization/program of at least NIS 40,000, and up to NIS 180,000, for a period of two consecutive years beginning no later than 2018;

or

- Veteran donor: a donor who already has contributed to an AVI CHAI grantee organization/program, and doubles (at least) the highest previous annual donation to that grantee organization for a period of two consecutive years, beginning no later than 2018. The increased donation must total at least NIS 40,000 and up to NIS 180,000 per year.

General

- An organization can submit an application for more than one challenge grant.
- Because a limited sum has been allocated for matching grants, AVI CHAI makes no commitment to fully or partially match every donation that meets Pseifas 3.0's criteria. Decisions will be made at the full discretion of AVI CHAI Israel, in keeping with the challenge grant's goals and budget.
- Note that this process is not a request for proposals and is not subject to any laws associated with requests for proposals. AVI CHAI Israel maintains its right to modify dates and conditions, to make matching grant decisions, and generally to manage the process according to its exclusive discretion.

Timeline

Process	Details	Date
<u>Submission of requests</u>	Donors and organizations interested in having their donations matched* shall submit their requests along with the signed donor and organization forms (which can be found at the AVI CHAI website) to Limor Weizman by e-mail: pseifas@avichai.org.il	No later than Thursday, March 15, 2018 , 28 Adar 5778, at 9:00 AM.
<u>Announcement of approved matching grants</u>	Announcement of donations to receive a matching grant.	By Monday, April 30, 2018 , 15 Iyar 5778.
<u>Transfer of the AVI CHAI matching grant for 2018</u>	The matching grant shall be transferred at one of two possible dates: in June 2018 or December 2018, after receipt confirming the donation's full 2018 allocation to the project.	June transfer: if confirmation of donation received no later than May 31, 2018 . December transfer: if confirmation of donation received no later than December 2, 2018 .
<u>Transfer of the AVI CHAI matching grant for 2019</u>	The matching grant shall be transferred at one of two possible dates: in March 2019 or October 2019, after receipt confirming the donation's full 2019 submission to the project.	March transfer: if confirmation of donation received no later than February 28, 2019 . October transfer: if confirmation of donation received no later than September 26, 2019 .

*AVI CHAI matching grants shall be provided for donations made after October 1, 2017.



Additional details about the initiative and grant request forms can be found at the AVI CHAI website:

www.avichai.org.il

or by contacting Limor: pseifas@avichai.org.il
tel.: 02-621-5330; fax 02-621-5331